ORDER

Orders	Order / Rev:	104170		
	Alt Order #:			416
	Product Desc:	State Senate 3Q12		
	Estimate:			KSNV
	Flight Dates:	09/03/12 - 09/30/12	Primary AE:	Kevin Goodell
	Original Date / Rev:	07/10/12 / 09/18/12	Sales Office:	VEGS
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	Benny for Nevada		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1930 Village Center Cir.	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89134	Agency Commission:	15%
Advertiser	Name:	Benny for Nevada - Coused		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLC09	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY PCAN GEN	Agency External ID:	

Bill Plan	

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	Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating	
	08/27/12	09/30/12	12	\$7,650.00	\$6,502.50	September 2012	12	\$7,650.00	\$6,502.50	0.00	
						Totals	12	\$7,650.00	\$6,502,50	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KSNV	09/03/1	2 09/30/12	M-F Wheel M-F Wheel of Fo	CM ortune	7-730pm		:30	0 \$	375.003	0.00 NM	8	\$4,050.00
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						•
W∈	ek: 09/	03/12	09/09/12	-TWT	3	\$375.00	0.00						
<u>Spot</u>		<u>Date Ra</u>		escription	<u>Star</u>	<u>/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Type		
1	KSNV	09/03/12	2-09/09/12 N	1-F Wheel	7-73	0pm		-TWTh	- :30	(\$375 .00)	0.00 NM		
			2,1.13,1.14 CHANGE]	PROGRAM CHAN	N GE								
2	KSNV	09/03/12	?-09/09/12 N	1-F Wheel	7-73	0pm		~TWTh	- :30	(\$375.00)	0.00 NM		
			2,1.13,1.14 CHANGE]	PROGRAM CHAI	√GE								
3	KSNV	09/03/12	2-09/09/12 N	1-F Wheel	7-73	0pm		-TWTh	- :30	(\$375.00)	0.00 NM		
			2,1.13,1.14 CHANGE]	PROGRAM CHAN	NGE								
12	KSNV	09/12/12	2-09/12/12 N	1-F Wheel	7-73	0pm		W	- :30	(\$3 75.00)	0.00 NM		
į	~	MG 1.1	-										
	-			'E] NOT AVAILAB	LE RATE								
	_		2-09/14/12 N	1-F Wheel	7-73	0pm		F	- :30	(\$ 375 .00)	0.00 NM		
	-	• <i>MG 1.1</i> DT AVAII		E] NOT AVAILAB	LE RATE								
14	KSNV	09/18/12	2-09/18/12 N	1-F Wheel	7-73	0pm		-T	- :30	(\$375.00)	0.00 NM		
	_	MG 1.1 OT AVAII		E] NOT AVAILAB	LE RATE								
15	KSNV	09/12/12	2-09/12/12 IV	1- F Wheel	7-73	0pm		W	- :30	\$725.00	0.00 NM		
	⊕ MG	for 1.4,1	1,12			•				•			

Print Date: 09/19/12 08:38:39

KSNV

Totals

12

\$7,650.00

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Order / Rev: Alt Order#:

104170

Advertiser: Benny for Nevada

Product Desc:

Flight Dates:

09/03/12 - 09/30/12

Estimate:

State Senate 3Q12

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln 09/03/12 09/30/12 M-F Wheel 7-730pm :30 \$375,003 \$4.050.00 0.00 NM M-F Wheel of Fortune Spots/Week Start Date End Date Weekdays Rate Rating -TWT---Week; 09/03/12 09/09/12 3 \$375.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type <u>Spot</u> [mg] --WTh----\$725.00 0.00 NM 16 KSNV 09/19/12-09/20/12 M-F Wheel 7-730pm :30 (f) MG for 1.13,1.8,1.7,1.14 17 KSNV 09/19/12-09/20/12 M-F Wheel --WTh-----7-730pm :30 \$725.00 0,00 NM **M** MG for 1,13,1.8,1.7,1.14 09/16/12 MT-T---3 \$375.00 0.00 Week: 09/10/12 Spot Ch Date Range Start/End Time Description Weekdays Length Rate Rtg Type :30 (\$375.00) 0.00 NM 4 KSNV 09/10/12-09/16/12 M-F Wheel 7-730pm MT-Th----See MG 1.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 09/23/12 MTWT---0.00 3 \$375.00 Week: 09/17/12 Start/End Time Weekdays Length Ch Date Range Description Rate Rtg Type Spot 7 KSNV 09/17/12-09/23/12 M-F Wheel 7-730pm MTWTh----:30 (\$375.00) 0.00 NM See MG 1.16,1.17 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE MTWTh----:30 (\$375.00) 0.00 NM 8 KSNV 09/17/12-09/23/12 M-F Wheel 7-730pm See MG 1.16,1.17 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE M--T---Week: 09/24/12 09/30/12 \$375.00 0.00 N 2 KSNV 09/03/12 09/30/12 NFL Pre-Game / FNA CM :30 \$900.003 0.00 NM 445p-515p \$3,600.00 (4:45 PM-5:15 PM) NFL Pre-Game Start Date End Date Weekdays Spots/Week Rate Rating 09/09/12 ----S \$900.00 0.00 Week: 09/03/12 -----5 Week: 09/10/12 09/16/12 \$900,00 0.00 ----s 0.00 Week: 09/17/12 09/23/12 1 \$900.00 Week: 09/24/12 09/30/12 ----S \$900.00 0.00